

# Tower Hamlets Homes – eNewsletter Privacy Notice



## Data Controller and Purpose

Tower Hamlets Homes (THH) is a [registered data controller](#) under the Information Commissioners Office (ICO). Our registration number is Z1261726.

The information you provide will be used by Tower Hamlets Homes's communications service to email you news and details of upcoming events in the borough.

We process your data in accordance with the General Data Protection Regulations (GDPR) and UK privacy legislation. If you have any concerns, THH's Data Protection Officer can be contacted on [data@thh.org.uk](mailto:data@thh.org.uk).

## Condition for Processing Personal Data

With your consent, your personal data (name, address, contact details) can be processed under Article 6(1) A of the GDPR.

A delay in you providing the information requested may result in a delay or restrict our ability to provide appropriate services.

## How long do we keep your information?

We will only hold your information for as long as you subscribe to our services. You can unsubscribe at any time by using this [link](#).

We may also anonymise some personal data you provide to us to ensure that you cannot be identified and use this for statistical analysis of data to allow THH to effectively target and plan the provision of services.

## Information sharing

Your personal information may be shared with internal departments or with external partners and agencies involved in delivering services on our behalf.

## Data Transfer to non EEA territory

SurveyMonkey has servers in the US and therefore your data may be transferred outside of EEA territory. SurveyMonkey Inc. participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield. For more information, please click [here](#).

## Automated decision making and Profiling

No automated decision making or profiling will be carried out using your data.

For more information on how Tower Hamlets Homes processes your data, please visit our website at: <http://www.towerhamletshomes.org.uk/Aboutthesite/GDPR.aspx>